

**NAME OF FIRM:** OABS Development Pty Ltd  
**NAME OF STAFF:** Danél Van Der Merwe  
**PROFESSION:** Agricultural Economist  
**DATE OF BIRTH:** 23 January 1994  
**NATIONALITY:** South African

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**QUALIFICATIONS**

2016 BCom (Agricultural Economics), University of Stellenbosch  
2016 BCom Hons (Agricultural Economics), University of Stellenbosch

**EXPERIENCE**

Danél has experience in the Agricultural sector working in different fields including National Department of Agriculture, and private sector.

Danél worked on a few projects as a Student:

**Development of a sector growth strategy for the Namibian agro-processing industry:** Select the most promising 3-4 agro processing value chains and develop a growth strategy for each.

**Positions held:** Student researcher

**Activities performed:** Researching & document editing

**Evaluation of Ceres Bulk water augmentation scheme:** Independent evaluation to measure the performance of development interventions against its anticipated outputs and outcomes approval

**Positions held:** Student researcher

**Activities performed:** Researching & Data analysis

**Agro Processing Value chain analysis:** Analysis of the value chains within which ten Western Cape sub-sectors are situated. This analysis include: A description of the full value chain from field to fork for each of these sub-sectors and an analysis of the key intervention points for the Province in each of these value chains. A clear analysis of interventions in the value chain (technical feasibility, economic viability, implementability) which could double the size of the value chain within the next five years.

**Positions held:** Student researcher

**Activities performed:** Draw value chain diagrams in Power Point. Data analysis & graphs.

**Zoutrivier Project:** Provide a comprehensive business plan for upcoming Vegetable farmers.

**Southern Farms Vacation Work:** Quality Control in the grape pack house.

**Small holder development plans for 24 DFDC projects:** Compiling a whole farm development plan for La Vouere Pty. Ltd.